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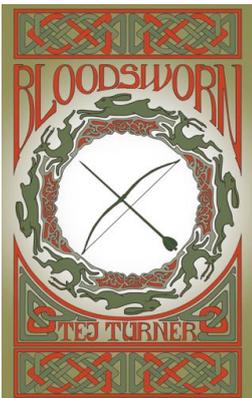
PRESS RELEASE

FOR IMMEDIATE RELEASE

NEW EPIC FANTASY SERIES FROM TEJ TURNER STARTS WITH A BLOODOATH

Everyone from Jalard knew what a bloodoath was. Legendary characters often made such pacts with the gods. By drawing one’s own blood whilst speaking a vow, people became ‘Bloodsworn’. And in every tale where the oath was broken, the ending was always the same. The Bloodsworn died.

DARTFORD, KENT – 08 January 2021 – Elsewhen Press, an independent UK publisher specialising in Speculative Fiction, is delighted to announce the publication of *Bloodsworn* by **Tej Turner**, the first book in his new epic fantasy series *The Avatars of Ruin*, set on a mediaeval world with three moons, an extensive pantheon of deities, and gemstones with arcane powers.



Anna Smith Spark, author of the critically acclaimed grimdark epic fantasy trilogy *Empires of Dust*, said of *Bloodsworn*: “Classic epic fantasy. I enjoyed it enormously.”

Turner’s new series starts in the village of Jalard. It has been twelve years since The War of Ashes, but animosity still lingers between the nations of Sharma and Gavendara, and only a few souls have dared to cross the border between them. The villagers of Jalard live a bucolic existence, nestled within the hills of western Sharma and far away from the boundary which was once a warzone. To them, tales of bloodshed seem no more than distant fables. They have little contact with the outside world, apart from once a year when they are visited by representatives from the Academy who choose two of them to be taken away to their institute in the capital. To be Chosen is considered a great honour... of which most of Jalard’s children dream. But this year, the Academy representatives make an announcement which is so shocking it causes friction between the villagers, and some of them begin to suspect that all is not what it seems. Just where are they taking the Chosen, and why? Some of them intend to find out, but what they discover will change their lives forever and set them on a long and bloody path to seek vengeance...

Peter Buck, Editorial Director of Elsewhen Press said, “Tej has built an impressive world, plotting out the history, mythology, terrestrial and celestial landscapes, not forgetting multiple cultures. It is truly epic, but none of it is ever gratuitously ‘in your face’ – well, apart from a map which is right at the start of the book!”

Bloodsworn is available from today in eBook format and will be available in paperback from 8th March.

Notes for Editors

About Tej Turner



Tej Turner has spent much of his life on the move and he does not have any particular place he calls ‘home’. For a large period of his childhood he dwelt within the Westcountry of England, and he then moved to rural Wales to study Creative Writing and Film at Trinity College in Carmarthen, followed by a master’s degree at The University of Wales Lampeter.

After completing his studies, he moved to Cardiff, where he works as a chef by day and writes by moonlight. He is also an intermittent traveller who, every now and then, straps on a backpack and flies off to another part of the world to go on an adventure. So far, he has clocked up two years in Asia and a year in South America. He hopes to go on more and has his sights set on Central America next. When he travels, he takes a particular interest in historic sites, jungles, wildlife, native cultures, and mountains. He also spent some time volunteering at the Merazonia Wildlife Rehabilitation Centre in Ecuador, a place he hopes to return to someday.

Bloodsworn is his third published novel. His debut novel *The Janus Cycle* was published by Elsewhen Press in 2015, followed by his sequel *Dinnusos Rises* in 2017. Both of them were described as ‘gritty and surreal urban fantasy’. He has also had short stories published in various anthologies.

He keeps a travelblog on his website, where he also posts author-related news.

Visit bit.ly/Bloodsworn

About Elsewhen Press

Elsewhen Press is an independent publisher of Speculative Fiction. Based in the UK, in the South East of England, Elsewhen Press publishes titles in English, in digital and print editions, adopting a digital-first policy for most titles. Elsewhen Press is an imprint of Alnpete Limited.

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Interviews with authors can be arranged through Elsewhen Press, contact Al Murray, as above.

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